



Apprenticeships

National Apprenticeship Week 2021
8 to 14 February

Bury Good News Stories

In the second lockdown and with economic gloom everywhere it must be difficult to see Apprenticeships as a viable option in the future. With shops shut, restaurants closed and entertainment venues dark, you must be asking where the opportunities are when I leave school or college. We have pulled together some good news stories from young people across Bury and beyond, with the apprenticeship providers and employers who are supporting them, to help inspire you.

The Bury Apprenticeship Working Group are local providers operating in the borough, Bury Council, the Connexions Service, DWP and other interested professional who promote Traineeships and Apprenticeships as a route to a rewarding career after school and college.

National Apprenticeship Week 8 -14 is an England wide event, but the Bury AWG has focused on what we are doing in Bury and are highlighting local success stories.

For more information on apprenticeships within Bury and other options after school, check out the [Bury Careers Event website](#)



North Lancs Training Group

Case Study - Adam Parker

Company – Pennine Labels



NLTG
NORTH LANCS TRAINING GROUP



As a Digital Marketing Apprentice at Pennine Labels, some of Adam's roles include email marketing, PPC and designing web content. He originally found out about apprenticeships in school however he decided to go to college first to complete a BTEC course in Creative & Digital Media. Once he completed this course along with an extra course in Google Analytical Fundamentals, he decided to take the apprenticeship route as he felt work experience is more desirable than qualifications and it would give him his first step into a career.

Adams says the one the thing he's enjoyed the most about his apprenticeship and job role is the freedom it has given him to come up with his own ideas, strategies and campaigns. It has also benefitted him by giving him the skills to work independently and to make the most of the learning resources given. These skills have now given him the opportunity to progress within the company as he now gets to deal with customer enquiries and processes sales. Moving forward from this Adam hopes to focus more on PPC and SEO as he finds this interesting and thoroughly enjoys it.

Pennine Labels have also seen some benefits from Adam completing the Level 3 Digital Marketing Apprenticeship through NLTG and it has made them more knowledgeable about Digital Marketing and it has also lifted the pressure off other job roles within their business.

Adam said, "I would definitely advise school leavers to complete an apprenticeship as it allows specific on the job skills to be learnt that you wouldn't be able to learn in college."

Introduction to the organisation:

Welcome to NLTG (North Lancs Training Group). We are one of the largest independent training providers in the country with over 50 years' experience in training. Our professional, friendly and knowledgeable staff are committed to offering quality training, advice and guidance. Our Tutors are industry experts and deliver Apprenticeships to meet the needs of each learner. These are just some of the reasons we are proudly rated GOOD by Ofsted.

Featured courses we are offering and links on where you can find more info (Colleges):

We offer over 35 different Apprenticeships, from Level 2 through to Level 5, in a wide variety of occupations:

- Furniture Occupations
- Business Administration
- Customer Service
- Insurance
- Information Technology
- Digital Marketing
- Catering and Hospitality
- General Manufacturing
- Warehouse and Storage
- Trade Supplies
- Glass Occupations
- Carpentry and Joinery
- Retail
- Team Leading and Management

How the courses are delivered:

An Apprenticeship is a real job with training, so in order to become an Apprentice you will need to be successful in getting a job with an employer. When you apply to us, we will match you to suitable vacancies, i.e. jobs with employers who are local to you and that meet your interests. We will talk to you about the different vacancies available and ask whether you want to be put forward for a job interview. If you are successful at interview, you will start your job and be signed up to your Apprenticeship.

Unlike other training providers, the majority* of our Apprenticeships, have no day release to college, meaning you will get the most from your 'on the job' experience. You'll receive real-life training from experienced staff within your workplace and be visited regularly, either face-to-face or virtually, by a specialist NLTG Tutor. Your Tutor will support and guide you throughout your Apprenticeship, making sure you develop the skills needed for your job role. As part of your Apprenticeship, you will need to complete a maths and/or English qualification if you do not already hold these qualifications; the level at which you will study will depend upon your Apprenticeship. Your NLTG Tutor will provide you with support and guidance.

**NB: only NLTG Carpentry & Joinery Apprenticeships require day release to one of our partner colleges.*

Contact Details:

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JM Excellence in Training

JM Excellence in Training offer Traineeships and Apprenticeships particularly in education in Early Years, Teaching Assistant and Sport. Below are two of Traineeship participants they have recently helped in Greater Manchester.



Antonia's Story...

Antonia was referred to the Traineeship programme by her advisor at Stockport Young Peoples Services. She wasn't engaged in training or education and needed a programme that would support and build her confidence. Antonia joined the programme and engaged in the online classroom training working towards her Maths Functional Skills. She started a work placement with Kids Planet Adswood. Antonia is doing great in her work placement and hoping to secure an apprenticeship at the end of the programme with Kids Planet.

Antonia says 'I am loving and enjoying my work placement it is amazing and fantastic'

Beth, Manager at Kids Planet says 'Antonia has been an asset to the team and is liked by all staff members. She uses her initiative and gets involved in all aspects of the nursery.'



Chanel's Story...

Chanel was referred to the Traineeship programme by her advisor at [Bury Connexions](#). She had recently completed secondary education and was considering her next steps. Her family had always complimented her on how she cared, looked after and natural ability with the young children in the family. Based on this Chanel was considering an apprenticeship in early years however lacked the experience on her CV to be successful at interview. She joined the Traineeship programme with JM and began a work placement with Ambers Attic at Radcliffe where she has been gaining experience working with all ages.

To find out more about JM Excellence in Training click on www.jmet.org.uk

Bury College

Bury College has a long-standing history of supporting apprentices and providing them with opportunities to secure industry experience whilst achieving career-enhancing qualifications.

Over the past three years, the College have employed 17 apprentices working across various areas of the business including Human Resources, Student Services, Finance, Web Development, Catering, Sport and Animal Care.



Lisa Woodman, Bury College Director of Human Resources, Student and Customer Service, started her career as a Business and Finance apprentice over 30 years ago and strongly believes in the benefits of hiring apprentices.

Lisa said, "I am personally very passionate about employing apprentices as this is how I started my own career, and now as an employer, I believe that recruiting apprentices allows the business to develop a motivated workforce. Hiring an apprentice is a great opportunity to employ someone and help them to develop their skills, knowledge and experience. Bury College has also trained and upskilled existing staff, for example we recently supported 12 supervisors to go through and achieve management qualifications. As an organisation, we are very much about employing talented staff, developing people and upskilling the future workforce and employing apprentices gives us the opportunity to achieve this."

One current Bury College apprentice is Adam Sandiford who is completing his Level 3 AAT qualification. Adam, who is employed in the Bury College Finance team, said, "My advice for someone who is considering completing an apprenticeship would be to definitely go for it! I am earning a wage whilst gaining a recognised qualification to progress my career and gaining valuable hands-on skills and knowledge."

If you are considering an apprenticeship and would like to receive high-quality training or if you are an employer interested in developing your workforce then find out how Bury College can support you.

Bury College have created an engaging animated presentation which explains everything you need to know about the Apprenticeship pathway, including who can choose to study an apprenticeship, what the benefits of studying an apprenticeship are and the fantastic opportunities that are available with Bury College.

You can view and share the animated presentation [by clicking here](#).

Visit www.burycollege.ac.uk/apprenticeships

Read about [Shannon](#) and [Declan](#) from Bury who have joined an Apprenticeship with Bury College.



Hopwood Hall College

Hopwood Hall College have produced three short videos about why become an Apprentice, highlighting young people who are already doing one and another video detailing the Apprenticeship journey.

Why Be an Apprentice videos:

[Video 1](#)

[Video 2](#)

[Apprentice journey video](#)

[Click here](#) for the guide to what Hopwood Hall College' Apprenticeship offer.



Alliance Learning

Alliance Learning is an independent training provider based in Horwich, Bolton delivering Apprenticeships, Training Courses and Foundation Degrees throughout the North West. We deliver a wide range of Apprenticeships including Business Administration, Customer Service, Childcare, Engineering and Leadership & Management.



[Click here](#) to read a case study of one of their Fabrication and Welding Apprentices:

For more information about Alliance Learning go to: <https://alliancelearning.com/>

Bury Council

Bury Council have employed a large number of young people as Apprentices over the last few years and [here](#) are four examples including two progressing to Higher Apprenticeships at Level 4 & 5.

Find out more about the experiences of some of our current apprentices [here](#).



CHC

Cheetham Hill Construction (CHC) is a civil engineering and equipment hire specialist in Bury. We undertake projects ranging up to £14,000,000 in value across a wide range of clients.



CHC offer a broad range of office and site-based roles and apprenticeships. Typical roles in our industry include:

- Plant operators
- Site Manager
- Site Engineer
- Administration
- Accounts Manager
- Safety Manager

In 2019, while attending the Bury Careers Event, CHC were approached by two local young men – Joe and James. They expressed an interest in learning more about civil engineering and the roles available. CHC were able to provide them both with a two-week work placement where they spent time on site increasing their knowledge.

CHC were delighted that both Joe and James joined the company on a 2-year Groundworker Apprenticeship. The pair will spend four days a week on site and one day a week at Salford City College.

Joe and James join at a positive time for the company in the last few months CHC have recruited 3 apprentices and over 20 new staff members.

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